

2022 FRHS Boys Soccer Booster Meeting April 6th 7:30 DC Oakes

Members Present: Rachel LeValley -President, Heather Mills-Vice President , Dean Mills Co-Vice President, Heather Fontenot- Communications, Leigh Ann Whisenant-Secretary, Joni Fagan -Treasurer and Dena Lee-Director

Introductions were made.

Rachel reviewed Booster Member Commitment document which summarizes each members commitment to act in the best interest of the players and program, focusing on raising funds and providing encouragement and support for the boys. Each member signed a copy of the document and Leigh Ann collected the forms.

New Board Member positions and duties discussed for each person. Last year's board was 5 members with board members increased to 7 people this year.

Primary contact with Dan is through Rachel per Dan's request.

Rachel will secure the announcer and be in charge of uniform check in and out.

Up for discussion is fundraising which will be addressed later in the meeting.

Rachel has the preliminary budget to review.

Heather will send out all pertinent info /communications until team managers are chosen.

Dan doesn't want the board on the instagram account. He asked that all pics or information be sent to him and he will decide what to post.

Skillman will take the team photos this year, not Studio 5.

Heather has created a new FRHS soccer website, and although she is having some trouble getting it set up online it will be coming soon. Currently Jenn still owns the website.

Rachel pointed out that Booster funds cannot benefit individual or one player, they must be for the whole group/team.

School pay can benefit an individual player (ex: socks, meals, banquet ticket).

This year's Boys soccer budget consists of subscriptions (Team Snap, Veo Analytics and NFHS Network) & Dan's yearly equipment requests with the total resulting in \$126-130 per boy (58-60 kids) that each boy is responsible for. Meals (Subway \$39 per boy) and training kits are also included in the budget but not included in the dollar amount shown above.

Board needs to decide if we will contribute to the subscription & equipment cost total (stated above) in order to help bring down the amount each boy has to pay.

Dan has requested a number (not given) for the fall board contribution and if the board is able to fundraise that amount then the board decides where the money will be dispersed.

Discussed various items that the board could pay for, the amount to pay and whether to go through school pay or Joni- who pays for what is complicated with discussion to continue on this subject.

We have given a check to Dan in the past for the total amount of money he requested, primarily for equipment. Discussed possibly sending the money through school pay this year in order to ensure that the equipment purchased is owned by the school and will be itemized and accounted for accordingly. If equipment goes through the booster then it will be Dan's, not the schools.

Discussed having announcers use scripts at each game.

Decided not to provide snacks at games.

Per Rachel- Away games meals consists of coordinating subway meals & drinks. Initial order forms will need to be handed out.

Drinks are only for the away games and Dan doesn't like Gatorade. Talked about having chocolate milk instead. Decided to let Kim with Subway coordinate the drinks as well as the Subway meal. She will deliver to the bus. We provide coolers to Kim at the beginning of the season.

Dean offered to be in charge of coordinating the away game meals/drinks.

Per Joni-the board needs to have a balanced budget and to raise only what we will spend. Discussed possibly committing to raise \$4000 every year via fundraisers. \$3800 was spent on uniforms last year.

This years requested equipment list per Dan seems high per several members, especially considering new soccer balls were purchased last year.

Need to know from Dan how equipment is split between teams, need requests itemized for ex: # of mini goals/balls etc per each team.

Talked about passing on banquet charge to families with booster only covering any kid unable to pay. \$18 pp at Ptarmigan for taco bar -no additional payment for location with 200 people limit.

Gulley fundraiser. Discussed need to increase advertising for this year. Agreed to advertise in school news letter with Dena to follow up on this. Gift cards are preprinted \$20 (with board making \$4 on each one sold) and can be picked up the week before Mother's Day at Rachel's house.

Decided to sell yard signs for \$25 this year. Discussed advertising them the night the boys make the team by placing some of the older boys signs out in the school yard so everyone will see them and want their own!

Decided not to do the wreath fundraiser at this time.

Discussed various companies from which to purchase blankets, equipment, socks, etc. with some items already on backorder for this year. Heather M made \$450 for the team last year using Encore, although payment is via PayPal only. Gojo contributes less money to the team than Encore. Heather will provide us with options/samples/catalog from Encore in order to help use decide what we want. The board all in agreement to use Encore now vs Gojo's to purchase items this year.

Rachel will get approval from Dan re: logo.

Discussed quickly that we will have Affinity night and also a car wash fundraiser-possible locations mentioned.

Banner sales: discussed possibility of having two sponsorship levels of \$250 & \$500 with more perks for the higher level including logos on websites and programs as well as announcers advertising sponsors. Goal is to raise \$1200 from new sponsors.

Per Joni, Jenn said to keep the budget balance between \$2-3000.

Approved tentative list of fundraisers and goal to raise \$4000. Also vote on budget as it stands. Budget approved as is by the board and the fundraiser list and goals approved also with all in agreement for both.

Current Budget & fundraising ideas approved today-with all in agreement.

Board will have an email meeting re: special events prior to next scheduled board meeting which is set for May 31st 7:00 at DC Oakes.

Approved: 

Board President

Date: 7/22/22