

FRHS Boys Soccer Booster Meeting
5/31/2022 7:00 at Austin's Grill

Rachel LeValley, Dena Lee, Dean and Heather Mills, Leigh Ann Whisenant present; Heather Fontenant via Zoom for initial part of meeting. Joni not present.

Initial information regarding drop in's beginning next week has been sent out on team snap to existing contacts. Need to reach everyone who is signed up and planning to try out. A master list of all registered incoming freshman will be given to Heather so she's able to send out the information to all.

Dan will update the drop in schedule for the boys to access via instagram. He will revise the daily sign in sheet & obtain the boys emergency contacts.

Dan needs to be given the marketing calendar that has been created for him, which outlines the social posts throughout the season in order to provide him with all the necessary dates that he needs to be aware of ex. to promote Seniors, etc.

Sponsor list: Rachel previously compiled the list and sent out 4/23. Not everyone thinks they received the list, therefore Rachel resent the spreadsheet tonight with all present receiving it. Rachel asked that we put all communication into the shared google drive.

Update on website & communication per Heather. Due to injury and illness she will need some additional help which Kelly Wallace will provide.

Actions items for Heather: google drive, master email. She will post school pay & follow up on instagram.

Dan has ordered training shirts which should arrive next week. Practice shirts- discussed whether kids need to buy 1 or 2? Game schedule will be coming out in the next couple of days.

Dan is looking for a Varsity assistant coach and someone to help when Taylor is out for his 9/3 wedding.

David Johnson Photography update from Heather Mills.

David works for CHSAA & therefore loads his pics to CHSAA. Heather will work out a deal with him to see if he can just sell them to our team.

He will receive a green level sponsorship and his cost will be \$385. Jonie will need to be updated on actual costs.

Practice photos will be taken for free & every player will receive a picture. Discussed possibly turning this into a fundraiser next year?

Discussed keeping proposed goal of \$4500 to be raised by the fundraisers and sell of merchandise this year. All members present -5 (which is the quorum) voted yes to approve goal of \$4500. Now Jonie will be able to approve the budget.

Sponsorship update for banners from Heather Mills.

2 more received with one from the Mills company - PCS- for \$ 500 total with \$300 for t-shirts. The other is from Tomahawk electrical for \$500.

Heather has also reached out to other sponsors. . Rachel asked that all board members continue to think of other new sponsors to contact and to divy up the current sponsors among ourselves, notating on the live spreadsheet. Rachel will handle the sponsorship renewals, partially due to already having a relationship with them.

Goal for renewals is \$600.

Discussed other prospects for sponsorships-JBS?

Heather states she will know the print deadline soon and will update. Banners will need to be put up by Aug 13th.

We already have \$700 of \$1200 for goal of new sponsorships and just need 1 more green level sponsorship in order to meet the goal.

Heather Mills brought in samples of the blankets and stadium seats with the logos for all to see. Discussion regarding if the green logo is too dark or too bright on the merchandise.

Other merchandise includes stickers & yard signs.

Stadium chairs -\$25 cost and will sell for #35. Eddie Bauer Blankets- \$48 cost and will sell for \$65. 40 of each have been ordered.

Relationship with Encore entails that we are able to sell as we go therefore no budgeting needed.

Discussed where/when to have table set up to sell merchandise & yard signs. Committee sign ups will also be at the table. Considered last week of drop ins, mini camp, beginning of practice, 1st official practice 8/12 ?. Decided for sure at weekend of Inner city scrimmage 13-16th. Other tentative dates penciled in. Will continue to discuss.

Dena spoke to football booster club regarding excess clear stadium bags that they want to offload. Discussed option of buying them at cost to sell for fundraiser. Decided not to pursue at this time.

Update on Gulley greenhouse gift cards - raised \$768 with goal of \$1200. Sold 192, 108 left. May continue to sell remainder.

Yard signs goal \$200

Stickers \$200 goal. \$1 to print and will sell for \$3

Affinity night \$1000 goal

DC oakes scheduled for 10/3

Car wash Breeze thru at South College scheduled for Sunday August 7th 10-2pm with \$100 goal. Dan wil have specific feelings about car wash , posters etc.

Discussed possibly having another car wash at another Breeze location in july.

Boys will just wave/hold the signs and we get a portion. This is a drive through car wash. Too much liability these days to have the boys hand wash cars.

Decided to just keep the one schedule car wash date for now.

Date penciled in for Hearth on August 31st 3-8pm. After actual game schedule received will decide.

Pizza vino - date TBD.

Genoa coffee-no date at this time.

Have received \$768 from fundraisers at this time with the goal of \$4500.

There are buffers in the budget for playoffs.

Dan will set up school pay.

Only coaches are able to talk to Kerri now.

Still ongoing discussion with Dan regarding amount of money to pay for varsity balls.

Board recommends a total of \$109 for school pay per child which all approved. Dan will be updated.

\$39 optional for away meals. Training kit cost will depend on what each kid wants with \$20 shirt \$32 shirt/socks.

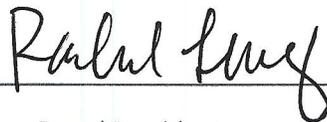
Dan wants board to consider warm up jackets. May not be able to get them this year-earmark for next yr.

Away games food update: Dean states Kim from Subway is going to call him tomorrow to discuss everything including dates. Funds go through school pay. Board will approve via email.

Special Events- Toy drive, Senior night and EOY banquet. Dan and Rachel will meet in a couple of days to discuss.

Next board meeting scheduled for June 28th 7:00pm at Austin's Grill.

Approved: _____



Board President

Date: _____

