

FRHS Boys Soccer Booster Tuesday June 28, 7:00 @ Mills residence 8221 Loudon Circle, 80528

Members present: Dena Lee, Heather & Dean Mills, Rachel Levalley, Joni Fagan, Leigh Ann Whisenant & (virtually) Heather Fontenot, Dan Weiss joined virtually for approx. first 30 minutes.

Schedule is out: <https://www.fossilridgesoccer.com/schedules>

Discussed changes regarding the new soccer league we are in this year. Dan said we will need to push back Senior night as a result. All present decided Senior night will be Oct 4 against Rocky. Teddy Bear drive will take place in October-possibly Oct 13th.

No breast cancer night now-in lieu will wear pink jerseys the entirety of October.

All present in agreement for Senior dinner night to occur on Monday, October 3rd at DC Oakes. Booster hasn't paid for this in the past. Usually, the kids pay and DC Oakes donates.

Discussed best night to have EOY banquet in November. This year the E64 dates will overlap with high school. It was suggested banquet to be scheduled for Sunday-early evening or possibly a Tues night in November. Last year's banquet was Nov. 16th. Rough schedule of E64 travel starts Nov 14-Dec 18th with E64 hosting an out of state tournament Oct 1-2. Board agreed to set banquet date for Tues 15th at Ptarmigan.

Dan will talk to Schaffer regarding E64 schedule and how it will affect/overlap with the high school schedule. Per Dan the E64 schedule will affect all high schools, not just FR.

Drop in update. Dan reports 40-48 kids regularly showing up. Missing lots of juniors & seniors. Week of July 4th - no practice on July 4th & 5th but there will be practice the remaining days of the week. Dan has most of the boys emergency contacts filled out & pass out shirts next week. Unable to get back into the building until the 18th when Kerri returns. Per Dan it's usually easier to turn in everything in person to Kerri via online.

Update on school pay fees. School pay is down until Thursday & will have to use link on email, with 2 options, instead until then. Some returning players didn't sign up for email. Team snap only has returning players and it is up now. Kids needs to sign up through website via email to get info. Heather F will notate on website that if anyone has missed any communication up to this point, they need to sign up on email list.

Affinity nights update with Hearth 8/31 3-8 pm & DC Oakes 10/3 5-8 are confirmed. Pizza Vino -Sept 28th (no time given) with Meg Lowry trying to confirm. Les Chigones hasn't called Dena Lee back and Genoa Coffee is a no. At this time, we have Hearth, DC and Pizza Vino and all members present agreed not to add any additional affinity nights. Last year DC Oakes grossed \$700. If that amount alone is reached again this year, we will easily reach our \$1000 goal.

Communication updates per Heather F. She will be back on the July 11th from traveling and will target the following week 12-18th to perfect the website. The orange card reminder will be going out. Boys need to schedule their physicals- they won't be able to do them the week of tryouts. Discussed parameters of new website including the size and what should be included. It can be as big or small as the board wants and can include the addition of coach & player profiles etc. Will have availability to phase various options in.

Update on food for away games per Dean. Two options - \$7.50 which includes choosing items to add to sandwich and \$7.00 which is a limited option. Subway lady recommends the limited option due to adding tomatoes etc. can make sandwiches "mushy". Discussed options above, as well as whether to have a set number ordered each week (not flexing the cost) and if a boy is not present, the sandwich still arrives. Board will pay for the coach's food. Board decided on the limited option of \$7 per boy- with choice of chip & cookie and basic package with no extra options. Dan will set all of this up on school pay. Need to get coolers to Subway lady.

Dan will send the team dinner night schedule to Rachel.

C team may not have a bus available for away games. Last year C team ate together outside prior driving to the games. Boys should continue to eat prior getting into the cars, due to parents may not want kids eating in their cars.

School team & individual photos will be in August. Discussed schedule of when to take teams pics. Dan can't remember if we have turf on that Monday therefore 2 dates were set for team picture day for all 3 teams. Decided August 15th (after tryouts) for first date with back update August 22nd. 1st day of school is August 16.

New photographer updates. Photographer is donating all images at no cost. David will be at the Inner-City Tournament, plans to attend as many of the varsity games as possible & will provide digital images of individual, team and practice photos. TO DO: Photographer contract will be written up and be shared with the board.

Dan ordered the original balls he requested. Dean paid \$3500 for the balls.

Heather Mills set up a new google drive doc with link sent to all board members, to consolidate and organize the board information in folders, to be easily accessible to all. Rachel asked that emails are sent to Heather M in PDF form, and they will be saved in folders for future boards. This will be helpful in the future so that items are able to be re-used vs redone. Heather M has built various folders, including a communication folder for Heather F.

Budget update per Joni. Upcoming expenses include pink training shirts. Last week board voted to pay photographer. As of yesterday, the photographer waived his whole fee. Planning budget \$4000 for fundraising and she projected that >\$4000 will be raised. She will send a high level 2022 budget in PDF to be shared on the website & for all board members to approve.

Marketing calendar update: Dan is owning Instagram and will therefore need to fulfill the advertising of sponsorships. Heather F will set up a weekly calendar beginning August 1st, where each sponsor will have a week, to have shout outs/logos or whatever was promised for the sponsorship level that was purchased. The calendar will be provided to Dan to ensure Instagram is updated as promised. Heather F will also fulfill the website promotions for each sponsor. Heather M will make a logo folder to provide easy access for Heather F.

Fundraisers

Car wash scheduled for Sunday August 7th at S College Breeze Thru 10-2 pm. Boys will make posters & rotate through time slots of 1-2 hrs. via sign up genius. There will be 3 shifts: 10-12, 11-1 and 12-2 with 10-12 kids per time slot.

Update on gulley greenhouse gift cards. Need to pay Gulley back for the unsold cards-\$16 per card. Made \$768 out of \$1200 projected. Discussed whether board will try to continue to sale the cards or return them. It was decided the extra 108 cards will be returned to Gulley.

During the Inner-City Tournament on 8/13-8/14 the Boosters will set up a table and sell stickers, blankets, stadium chairs.

Merchandise update per Heather & Dean Mills. Have had price reductions in costs for stadium seats and blankets. Stadium seat price at cost is now \$22 vs original quoted price of \$25. Blanket price has also been reduced from \$45 to \$42 -which includes the cost of embroidery. Will now plan to order 30 blankets vs 20 as initially suggested. Stadium seats have not been preordered yet because they are readily available and are able to be ordered anytime. There is no change in the sale prices and items will be ready by Aug 11th.

Heather M talked to Encore regarding payment plan. Encore said we can wait until end of August to pay for blankets, or we can provide partial payment now. Board voted all in favor to approve 50% payment at this time of stadium seats & blankets to be ordered.

Need logos and contracts by next board meeting. Unable to presale yard signs until after the boys make their teams, therefore plan to sell August 13 & 14th. Yard signs and Senior banners need to be ready by August 26th to be hung up August 27th.

\$300 of the \$500 the Mills donated will be for the shirts, which haven't been ordered yet. Short sleeve shirts will be \$5. The printing cost of \$4.10 per shirt has been waived, making print costs donated \$250. Number of shirts needed will be an estimated 20 per roster plus 4 coaches which equals roughly 65 shirts. 6 shirts will also be ordered for board member with a total of 75 pink shirts. Board voted with all in approval to order the pink shirts. Money will not be made on these shirts.

Reach out to renew sponsors- \$600 goal. Solicit new sponsors-\$1200 goal with total of \$1800 sponsorship goal for this year. Reviewed sponsorship levels with sponsorship letter available as needed to provide to new sponsors. We are short by \$200 on new sponsors currently. Heather F will follow up with Rita's Italian ice. Each member of the board will attempt to secure one new sponsor by the next meeting with all board members stating agreement. Proposed: If board meets goals, then we don't have to ask players/parents to help recruit new sponsors.

Who pays for Senior Banners? The board does and it's considered a gift to the Seniors. \$300 has been allocated in the budget for this. Citizen will print Senior Banners.

Heather M requested that board pay \$81 to print a banner for Encore, in response to all that they are doing for us. Board approved this with all in favor.

Palmer & DC Oakes are paying \$85 each for a banner. Heather Mills will be handling the printing and Citizens has the logo. Checks will be given to Joni. Per Rachel -4 sponsors will be renewing their banners.

Plan to discuss Inner city Tournament next meeting.

Next meeting planned for August 1st 7:00 pm at Ptarmigan. Heather F will ask Patrick to meet with us to discuss upcoming banquet. Rachel may call in Dan as well- TBD.

Approved: _____

Board President

Date: _____